

Target Market Determination

Business Online Saver Account

Product	Business Online Saver Account				
Issuer	MyState Bank Ltd ABN 89 067 729 195 ACN 067 729 195 AFSL / ACL 240896				
Date of TMD	30 April 2024				
Target Market	This Target Market Determination describes the class of customers for whom the product has been designed. It factors in the likely objectives, financial situation and needs of those customers. This document does not provide a full summary of terms and conditions or other disclosure documents. These can be found at mystate.com.au				
	<i>Description of target market</i> The features of this product are consistent with the likely objectives, financial situation and needs of Tasmanian small business customers who:				
	 have a linked MyState Everyday Business Account; and 				
	 require an at call cash holding account with low fees which earns interest on credit balances 				
	<i>Target market rationale</i> The Business Online Saver Account has low fees, is easy to use, and is not complex; there is low risk associated with the product; the product is suitable for a wide range of potential business purposes.				
	The product is low risk because deposits of up to \$250,000 per customer are guaranteed by the Financial Claims Scheme (FCS).				
	<i>Description of product, including key attributes</i> How to apply				
	• The Business Online Saver Account can be applied for via our Customer Care Contact Centre or in branch.				
	Access methods include:				
	Online banking				
	Funds transfers to another MyState account held under the same customer number				
	Access methods do not include:				
	Visa Debit Card				
	• ATM				
	Branch				
	Bank@Post				
	• BPAY				

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	Periodical Payments				
	Direct Debits				
	Customer Care Contact Centre				
	FeesFees apply if account becomes overdrawn				
	Fees may apply if transactions are dishonoured / rejected				
	Other fees may a	apply as per Fees and Charges for Deposit Accounts			
	Interest				
	Variable interest	is payable on a Business Online Saver Account			
	Interest rates are	tiered based on credit balances			
	<i>Classes of customers for whom the product may be unsuitable</i> This product may not suitable for customers who:				
	 require an account for personal or non-business purposes; 				
	• do not have a linked Everyday Business Account or Premium Business Account;				
	require an fixed interest rate for a set term;				
	 require more than one to sign functionality for online transactions; 				
	require the ability to set up administrative users who are not account owners;				
	require the ability to process batch payments.				
Distribution Conditions	Channel	Conditions			
Conditions	Direct - online	Not available			
	Direct – by phone	Only authorised bankers are permitted to assist business customers with this product, as these staff will have the necessary training, skills and knowledge to assess whether the consumer is within the target market.			
	Direct – in branch	Only authorised bankers are permitted to assist business customers with this product, as these staff will have the necessary training, skills and knowledge to assess whether the consumer is within the target market.			
	We may advertise this product on third party websites such as comparison sites. To the extent that the conduct of the third party website constitutes retail product distribution conduct, the third party website must have regard to the TMD for the product. Our arrangements with third party websites are appropriate because third party websites do not assist customers to apply for our products.				
	All product applications must be made directly to us and we take reasonable steps to determine whether the consumer is within the target market.				
	determine whether the c				

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Review Triggers	 The review triggers that may reasonably suggest that the TMD is no longer appropriate include where there is: A significant dealing of the product to customers outside the target market; A significant number of unexpected customer complaints in relation to their purchase or use of the product during the preceding 6 months; A material change to the product or the terms and conditions of the product occurs which may result in the target market no longer being appropriate; 				
	 e.g. a material increase in fees; a material change to withdrawal limits or transaction methods; A significant number of unexpected account closures; Regulatory attention relating to the design or distribution of the product Adverse media coverage relating to the design or distribution of the product 				
Review Periods	Last review date: 16 April 2024 Periodic reviews: every 2 years				
Distribution Reporting Requirements	The following information must be provided to MyState by distributors who engage in retail product distribution conduct in relation to this product. Please send information to: DDOReporting@mystate.com.au				
	Type of information Complaints Significant dealing(s)	DescriptionNumber of complaintsDescription of the significant dealing (e.g, why it is not consistent with the TMD);Why the dealing is significant;How the significant dealing was identified (e.g. complaint(s), review trigger);What steps, if any, have been or will be taken to address the significant dealing.	Reporting period Every 6 months As soon as practicable, and in any case within 10 business days after becoming aware		

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Account closures Number of account closures during the period as a percentage of accounts. Number of account closures during the period compared with account openings. Annually		The number of customers affected or potentially affected by the significant dealing.	
	Account closures	period as a percentage of accounts. Number of account closures during the period compared with account	Annually

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